

Executive Committee Meeting Minutes  
The Claiborne Robertson Room  
Friday, 1 April 2011, 12:00 pm

There were present:  
Thurston R. Moore, Chairman  
Martin J. Barrington  
John A. Luke, Jr.

By Invitation:  
Alex Nyerges, Director  
Ms. Suzanne Broyles  
Ms. Joan W. Murphy  
Robin Nicholson  
Ms. Fern Spencer

Absent:  
Mrs. Suzanne T. Mastracco, Vice-Chairman  
Thomas F. Farrell II  
James W. McGlothlin

**I. Report of the Chairman – Thurston R. Moore**

Chairman, Thurston Moore, called the meeting to order at 12:10 pm, and welcomed everyone.

**II. Minutes – Thurston R. Moore**

**Motion:** proposed by Mr. Moore and seconded by Mr. Barrington that the minutes of the January 12, 2011 Executive Committee meeting be approved as distributed on the 31st of January 2011. Motion carried.

**III. Report of the Director – Alex Nyerges**

Alex Nyerges announced that VMFA will participate in the AAM International Museum Day in May by offering free admission to the *Ife* exhibition. This event will be nationally publicized. The Director reported that the Picasso exhibition is doing very well with 83,000 tickets sold as of yesterday and he pointed out that today's first three timed slots are sold out. He feels that we will meet our exhibition attendance goal and noted that we have added about 26,000 new Museum memberships in the last 16 months. He mentioned that the Visitor's Services staff always asks visitors if they would like to purchase a membership before they sell a ticket.

Mr. Nyerges called on Fern Spencer, Chief Financial Officer, who reported that the audio guides for the Picasso exhibition were selling very well at \$5.00 each and have created \$68,000 of unanticipated revenue. She credited Alexis Vaughn and Robin Nicholson for

suggesting the \$5.00 fee. The Director noted that Food Service revenue was doing much better and the *Ife* exhibition has had good attendance.

Alex Nyerges reported on the VMFA's seven year collaborative agreement with symposia, staff sharing of curators and conservators, and exhibition exchange with the Palace Museum of China. This cultural exchange program is in line with Governor McDonnell's work on building commercial exchange with China and we will be able to help the Governor showcase Virginia. He said we will soon have a formal signed agreement between our two museums. The Director added that he and his wife were invited to the Chinese New Year celebration at the Chinese Embassy in Washington, D.C.

At 12:23 pm the meeting went into closed session.

**Motion:** proposed by Mr. Moore, and seconded by Mr. Barrington that the meeting go into closed session under Section 2.2-3711 (A), (1), (3), (6), (7), and (9) of the Freedom of Information Act to discuss a personnel matter which is not public, and real estate matters which are not public, and to discuss investment of public funds, and to discuss consultation on litigation, and for discussion of matters relating to specific gifts, bequests, and grants where discussion in an open session would adversely affect the bargaining position or negotiating strategy of the Museum. Motion carried.

At 1:37 pm, by motion proposed, seconded and carried, the meeting resumed in open session.

**Motion:** proposed by Mr. Moore and seconded by Mr. Luke that the Committee certify that the closed session just held was conducted in compliance with Virginia State law, as set forth in the Certification Resolution distributed. Motion carried.

A roll call vote was taken, the results of which are outlined in the Certification Resolution.

No other business was brought before the Committee and the meeting adjourned at 1:42 pm.

MOTION:	Mr. Moore	MEETING:	Executive Committee
SECOND:	Mr. Luke	DATE:	1 April 2011

#### **CERTIFICATION OF CLOSED MEETING**

**WHEREAS**, the Executive Committee has convened a closed meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

**WHEREAS**, Section 2.2-3712 of the Code of Virginia requires a certification by this Committee that such closed meeting was conducted in conformity with Virginia law;

**NOW, THEREFORE, BE IT RESOLVED** that the Executive Committee hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed meeting were heard, discussed or considered by the Executive Committee.

#### **VOTE**

AYES:	Moore/ Barrington /Luke
NAYS:	None

[For each nay vote, the substance of the departure from the requirements of the Act should be described.]

ABSENT DURING VOTE: None

ABSENT DURING MEETING: Mastracco/Farrell/McGlothlin

Recorded: \_\_\_\_\_ Date: \_\_\_\_\_  
Suzanne Broyles, Secretary

Approved: \_\_\_\_\_ Date: \_\_\_\_\_  
Thurston R. Moore, Chairman

Approved: \_\_\_\_\_ Date: \_\_\_\_\_  
Alex Nyerges, Director