Virginia Museum of Fine Arts
Meeting of the Task Force to Consider the Alexandria Offer
Wednesday, 29 March 2017, 2:00pm
Theater Level Conference Room #1

There were present:
Karen C. Abramson, Co-Chair
W. Birch Douglass III, Co-Chair
Dr. Betty Crutcher
Terrell Luck Harrigan
Stanley J. Olander, Jr.
Charles H. Seilheimer, Jr.
Michael J. Schewel, Ex-officio

By invitation:
Alex Nyerges, Director
Maggi Beckstoffer
Stephen D. Bonadies
Dr. Lee Anne Chesterfield
Claudia E. Keenan
Laura Keller
Hossein Sadid
Dr. Michael R. Taylor

Absent:
Kenneth M. Dye
Dr. Monroe E. Harris, Jr.
Sara O'Keefe
Satya Rangarajan
David Bruce Smith

I.  CALL TO ORDER
Co-chair Birch Douglass called the meeting to order at 2:03pm and welcomed the committee.

II.  MINUTES APPROVAL

Motion: proposed by Mr. Seilheimer and seconded by Mr. Schewel to approve the minutes of the December 6, 2016 meeting of the Task Force to Consider the Alexandria Offer. Motion approved.

III.  REVIEW FINDINGS: BENEFACCTOR GROUP

Director Alex Nyerges reviewed the report on donor support in Northern Virginia.
VMFA engaged the services of the consultant, Benefactor Group, to conduct a review of donor support in Northern Virginia. Director Nyerges discussed the findings of the consultants with the committee.

**Motion:** to endorse the recommendations of the Benefactor Group, set forth on page 15 of its fundraising feasibility study.

Primary recommendation: Continue to nurture relationships with supporters, arts organizations, and educational institutions in northern Virginia. Do not pursue private philanthropy to fund the creation of a satellite museum facility at this time. Further recommend to follow up with all study participants, devote resources to build relationships, and create authentic engagement in Northern Virginia.

Motion approved.

IV. DISCUSS IMPLEMENTATION OF PLAN SUGGESTED BY BENEFACCTOR GROUP

There was a discussion of how best to reach constituents in Northern Virginia, including through events hosted there, partnerships with educational organizations in the area, and through distance learning.

V. OTHER BUSINESS/ADJOURNMENT

There being no further business, the meeting was adjourned at 3:05pm.
Recorded by:  Laura Keller
Assistant to the Secretary of the Foundation