Virginia Museum of Fine Arts

Minutes of the Task Force to Consider the Alexandria Offer

Wednesday, 6 December 2016, 2:00pm

Theater Level Conference Room #1

There were present:

Karen C. Abramson, Co-chair

W. Birch Douglass III, Co-chair

Dr. Betty Crutcher

Terrell Luck Harrigan

**Stanley J. Olander, Jr.**

Satya Rangarajan

By invitation:

Alex Nyerges

Maggi Beckstoffer

Stephen D. Bonadies

Dr. Lee Anne Chesterfield

Kenneth M. Dye

Jody Green

Laura MacDonald

Cameron O’Brion

Hossein Sadid

Dr. Michael Taylor

Absent:

Dr. Monroe E. Harris, Jr.

Sara O’Keefe

Charles H. Seilheimer, Jr.

David Bruce Smith

1. CALL TO ORDER

Chair Birch Douglass called the meeting to order at 2:00 pm and welcomed the group.

**Motion:** proposed by Mr. Douglass and seconded by Mr. Kenneth Dye that the minutes of the August 5, 2016 meeting of the Task Force to Consider the Alexandria Offer be approved as distributed. Motion approved.

1. NORTHERN VIRGINIA EDUCATION SURVEY

Dr. Michael Taylor, Chief Curator and Deputy Director for Art and Education presented the results of a survey of educators in Northern Virginia. The results revealed that 20% of those surveyed were not familiar with the Virginia Museum of Fine Arts at all. When surveyed regarding the surrounding area museums that they visited in the past two years, the National Gallery of Art in Washington, DC, was the resounding winner. He noted that this was a high level view of the activity of museums in the area.

1. NORTHERN VIRGINIA DONOR RESEARCH

Laura MacDonald of The Benefactor Group updated the committee on research into major donors in Northern Virginia. The group discussed how to better engage donors in the area.

1. OTHER BUSINESS/ADJOURNMENT

There being no further business, the meeting was adjourned at 2:50 pm by Mr. Douglass.

Recorded by: Laura Keller, Assistant to the Secretary of the Foundation