

Virginia Museum of Fine Arts
Minutes of the Campaign Committee Meeting
Tuesday, June 13, 2023, Noon
Claiborne Robertson Room

There were present:

Monroe Harris, Co-Chair
Joan Brock
Anne Edwards
Martha Glasser
Lynette Allston, Trustee President, ex-officio

Absent:

Cindy Conner
Jil Harris
Hubert Phipps

By Invitation:

Alex Nyerges, Director and Chief Executive Officer
Candy Banks
Kathryn Blessing
Caprice Bragg
Sarah Burgess
Jasmonn Coleman
Stephanie Cooperstein
Kristine Craig
Bonnie Devlin, Washburn & McGoldrick
Birch Douglass
Erin Elder
Mary Frediani
Courtney Freeman
Gretchen Friday
Ann Goettman
Tom Gutenberger
Melinda Hardy
Andrew Harris
Jill Harris
Jan Hatchette
Marie Hawthorne
Ukay Jackson
Bev Jennings
Jim Klaus
Marianne Littel
Elizabeth Locke, Co-Chair
Jen Merritt
Cindy Marquez, Office of the Attorney General
Karen McGill
Colleen Milewski
Caroline Nichols

Jay Olander, VMFA Foundation President
Lizzie Oliver
John Staelin, Co-Chair
Michael Taylor
Lilo Ukrop
Deborah Valentine
May Wells

I. CALL TO ORDER

Co-Chair Dr. Monroe Harris called the meeting to order at Noon.

II. MINUTES APPROVAL

Motion: Proposed by Dr. Harris and seconded by Ms. Joan Brock to approve the minutes of the March 14, 2023 Campaign Committee meeting as distributed.
Motion carried.

III. MUSEUM UPDATE

Alex Nyerges, VMFA Director and Chief Executive Officer, reported that initial estimates on the cost of construction have been compiled by Gilbane Building Company, the museum's Construction Manager at Risk. Gilbane's initial cost estimate reflects a 14% increase that is largely due to the current inflationary environment. Reviews and adjustments of the estimate will be undertaken over the coming days.

IV. CAMPAIGN AND ADVANCEMENT STAFFING UPDATE

Tom Gutenberger, Chief Development Officer and Deputy Director for Advancement, thanked everyone for all of their efforts thus far in the campaign. He provided an update on fiscal year fundraising through May 31, 2023, noting that \$13.7 million has been raised, surpassing the annual goal. The campaign fundraising total to-date is at 73%, or \$268 million, of the current \$365 million goal. Mr. Gutenberger then provided an update on Advancement staffing and introduced new gift officers: Ms. Marie Hawthorne and Ms. May Wells.

V. CAMPAIGN CONSULTANT REPORT

Campaign Consultant Bonnie Devlin of Washburn & McGoldrick reported on VMFA's campaign progress, noting that the museum remains on the path for success. She encouraged the committee to focus on securing campaign commitments from all volunteer leaders over the next twelve months and continuing to be strong advocates for the campaign as the public phase approaches. Ms. Devlin concluded her report with an update on taxwise giving from retirement funds.

VI. EXPANSION UPDATE

Dr. Michael Taylor, Chief Curator and Deputy Director for Art and Education, provided an update on the expansion. He announced that Mr. Tim Hill has been hired as VMFA's Construction Administration Manager and that Gilbane Building Company has been selected as the museum's Construction Manager at Risk. Dr. Taylor concluded his update by sharing preliminary conceptual design drafts from SmithGroup.

VII. OTHER BUSINESS/ADJOURNMENT

There being no further business, a motion to adjourn the meeting was made, seconded and approved by the committee at 12:30pm.

Recorded by: Stephanie Cooperstein
Executive Administrator