COMMUNICATIONS & MARKETING

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December 11, 2014

The Art of the Flower Programs and Statewide Offerings

Designed to inspire and inform audiences of all ages, VMFA's educational programs for *Van Gogh, Manet, and Matisse: The Art of the Flower* will explore the genre of floral still-life painting. Educational programming is generously supported by The Robert Lehman Foundation. Docent-guided tours will be available beginning April 4, 2015. For more information, contact Group Sales: 804.340.1575 or groupsales@vmfa.museum.

Public Programs

Sunflowers and Still-life: From Monet through van Gogh to Gauguin

Public Lecture with Dr. Richard Brettell, Margaret M. McDermott, Distinguished Chair of Art and Aesthetic Studies, University of Texas, Dallas

March 27 | 6:30 – 7: 30 p.m.

\$8 (VMFA members \$5)

This discussion will trace the particular history of the sunflower still life. Speaker Dr. Brettell will explain how "Monet was the first great artist to stuff a bunch of recently cut sunflowers into a vase and paint it, . . . starting a condition that had its climax when van Gogh painted his first group of sunflowers in the summer of 1888." Van Gogh, in turn, inspired Gauguin, who planted a garden in remote Tahiti in 1898 from which he harvested sunflowers to paint the most complex floral still-life paintings of the late 19th and early 20th centuries.

Garden Inspirations with Author Charlotte Moss

April 28 10 – 11 a.m. Lecture | Leslie Cheek Theater 11 a.m. – 12 p.m. Book Signing | Conference Room 1 12 – 1:30 p.m. Luncheon | Marble Hall Price TBD

In celebration of the exhibition, Van Gogh, Monet, and Matisse: The Art of the Flower, acclaimed author and interior designer Charlotte Moss discusses 25 years of creating a garden and influences along the way, including how gardens are incorporated throughout the home. Following the lecture, Ms. Moss will sign copies of her latest publication, Garden Inspirations. The event concludes with a luncheon in the Marble Hall.

Film: Lust for Life (1956, 122 min, MGM)

May 15 | 6:30 – 9 p.m.

Vincent van Gogh, legendary as the quintessential tortured artist who painted with unmatched intensity provided a powerful subject to explore in this big and beautiful 1956 Hollywood biopic. Kirk Douglas, with such physical resemblance, put his entire being into portraying the Dutch artist and his pain of life. Many of the locations used for filming were the actual locations van Gogh visited. His paintings shown throughout add rich subtext. Director Vincent Minnelli so masterfully understood the unique lustrous saturation of film color and used it to the fullest. The movie will be

introduced by Dr. Mitchell Merling, VMFA's Paul Mellon Curator and Head of the Department of European Art.

Family Event

Celebrate the Art of Flowers: Paris in Springtime

April 25 | 11 a.m. – 3 p.m.

Take a trip back in time to Paris in the 19th century. Stroll among books and prints in the VMFA Bouquiniste tent sale. Enjoy the Zany Umbrella Circus featuring a tight wire walking elephant, and jugglers and acrobats, inviting you to engage in theatrical play. Set up an easel to capture the VMFA sculpture garden, participate in flower inspired art activities, and view elaborate puppet shows in this springtime extravaganza! *This exhibition family event is supported by The Robert Lehman Foundation*.

Gallery Program

How ...do you draw realistic flowers in color?

April 17 | 1-2 p.m.

Meet at the Visitor Service Desk | Galleries and Art Education Center

Free, no reservations required

Join artist and educator Megan Liles Endy for closer look at paintings of flowers in VMFA's permanent collection. After a visit to the gallery, join us in the studio and watch flowers come to life on paper as Ms. Endy demonstrates drawing techniques using colored pencils. Guests will have the opportunity to draw their own flowers after the demonstration and learn how this medium has characteristics of both drawing and painting.

Art History Class

The Floral as Still Life: Delacroix, Courbet, Manet, and van Gogh

Dr. Colleen Yarger, Adjunct Professor of Art History, Randolph Macon College,

4 sessions | March 24 – April 14

Tuesdays, 1 – 2:30 p.m. | Conference Suite & Galleries

\$90 (VMFA members \$75)*

Enrollment limit: 25

Van Gogh and many of his contemporaries were committed to flowers as both a subject and a source of painterly meditation, as evidenced by VMFA's special exhibition *Van Gogh, Manet, and Matisse: The Art of the Flower.* Focusing on four major artists featured in this intriguing exhibition: Eugène Delacroix, Gustave Courbet, Edouard Manet and Vincent van Gogh, this course highlights and examines the personal vision, style, and influences of each of these artists as it relates to their floral still life painting. *Cost includes admission to *The Art of the Flower.*

Teacher Program

Workin' the Flowers: Van Gogh, Cezanne, Matisse, and Modern Visions

April 23 | 4:30 – 7 p.m.

Pauley Center

How did Impressionist and Post-Impressionist painters radically transform the traditional French still life genre? How were their experimentations with paint application, composition, and color combinations connected with changes in science, commerce, and technology? Discover how their reinvention of artistic representation can inspire and challenge your students' understanding of artmaking in this workshop that combines gallery exploration with hands-on elements.

<u>Youth Studio Programs</u> – Infants through Teens

Note: The following programs are inspired by 19th century floral still life art. Not all programs will visit the special exhibition.

Teen Studio Classes

Evenings in The Studio: Painting in Paris

3 sessions: April 15, 22, 29
Wednesdays | 4:30 - 6:30 p.m. | Pauley Center
\$65 (VMFA members \$59)
Enrollment limit: 12
Get a feel for what it was like to paint in nineteenth-century France through the brushstrokes of artists like Van Gogh, Manet, and Matisse. Use similar styles, methods, and painting media to complete your own original still life.

Teen Drawing Club: Life in Paris

May 8 | 5 – 6:30 p.m. | Art Education Center \$10 per class (VMFA members \$8) Enrollment limit: 16 Focus: Still life objects inspired by *Van Gogh, Manet, and Matisse: The Art of the Flower.*

Saturdays in the Studio: Intro to Botanical Illustration

May 16 | 1– 4 p.m. | Art Education Center \$25 per workshop (VMFA members \$22) Enrollment limit: 16 Led by a certified botanical artist, discover how the masters used botanicals in their own work. Learn fundamental techniques for this formal style of art to illustrate plants and flowers of your own.

Children's Studio Classes

Foundations in Art: Pencils & Paints 3 sessions: April 16, 23, 30

Thursdays | 4:15 – 6 p.m. | Art Education Center

Ages 9–12 | Enrollment limit: 16

\$65 per class (VMFA members \$59)

Be inspired by artists like Van Gogh and Manet to draw and paint still life artwork like a pro! Learn how to use similar painting methods, apply layers and undertones, and use complementary colors for contrast.

Kids Discover ... Flower Power

April 18 1 – 4 p.m. | Art Education Center Ages 6–9 | Enrollment limit: 16 \$25 per class (VMFA members \$22) Spring has sprung in VMFA's Sculpture Garden. Let your imagination grow with creative ideas for making nature-inspired artwork.

Afterschool Art Club: Stylin' Still Life

April 30 4:15 – 6 p.m. | Art Education Center Ages 5–8 | Enrollment limit: 18 \$20 per class (VMFA members \$18)

Explore still life compositions and painting styles by famous French artists like Van Gogh and Manet. Discuss shapes, contrast, and complementary colors to use in vibrant still life paintings.

Kids Discover ...Still Life with Style

May 16 1 – 4 p.m. | Art Education Center Ages 6–9 | Enrollment limit: 16 \$25 per class (VMFA members \$22) Paint like a pro! Be inspired by techniques from the floral paintings of famous artists like Van Gogh, Manet, and Matisse to create a painting your way!

Afterschool Art Club: Plein Air Painting

May 21 4:15 – 6 p.m. | Art Education Center Ages 5–8 | Enrollment limit: 12 \$20 per class (VMFA members \$18) Experience impressionist-style painting en plein air (in the open air). While painting what you see outside, focus on color theory and brushstrokes.

Family Studio Programs

Friday Family Art Night: From Petals to Paper

April 24 5 – 7 p.m. | Art Education Center Ages 5–12, accompanied by a parent or guardian | Enrollment limit: 12 child/adult pair \$20 per child (VMFA members \$18)

Using pulp made from the instructor's plants and flowers, families make their own natural, handmade paper and learn the history of this intriguing art form.

Open Studio Sunday with VMFA Staff

May 3 1 – 4 p.m. All ages (children under 13 must be accompanied by an adult) Free, no registration required Make Open Studio Sundays part of your family's monthly routine! Visit the MWV Art Education Center to participate in art projects inspired by objects from the VMFA collection.

Friday Family Art Night: En Plein Air with Parents

May 22

5 – 7 p.m. | Art Education Center

Ages 5–12, accompanied by a parent or guardian | Enrollment limit: 12 child/adult pair \$20 per child (VMFA members \$18)

Together kids and parents find a picturesque spot in VMFA's Sculpture Garden to set up their easels and, with guidance from an experienced painter, paint en plein air (in the open air).

Early Childhood Tots of Art: S is for Spring April 2 11 a.m. – noon | Art Education Center Ages 14–30 months, accompanied by an adult | Enrollment limit: 12 toddler/adult pairs \$10 per toddler (VMFA members \$8), advance registration required Flowers are blooming, birds are chirping, and the grass is growing! Join us as we explore the colors, flowers, and shapes inside and outside the museum. This program fosters growing mobility and introduces children to new sensory and fine motor experiences that only the VMFA campus and studio can provide.

Young @ Art: Colorful Flowers

Tuesdays: April 7, 14, 21, 28 Wednesdays: April 8, 15, 22, 29 11 a.m. – noon | Art Education Center Ages 2 ¹/₂ – 5, accompanied by an adult | Enrollment limit: 12 children \$10 per child/adult pair (VMFA members \$8) Let paintings by artists like Van Gogh, Manet, and Matisse help teach the art of the flower and basic

Artsy Infants: Bright Ideas

April 16

11 a.m. – noon | Art Education Center

color theory before creating vibrant works in the studio.

Ages 3–13 months, accompanied by an adult | Enrollment limit: 12 baby/adult pairs \$10 per infant (VMFA members \$8), advance registration required

Discuss your baby's developing senses, observe works of art that emphasize light and contrast, and then explore vibrant colors in the studio. This program offers interactive art and play activities that promote sensory stimulation during the early stages of your baby's growth and development.

Sponsors

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About the Virginia Museum of Fine Arts

VMFA's permanent collection encompasses more than 33,000 works of art spanning 5,000 years of world history. Its collections of Art Nouveau and Art Deco, English silver, Fabergé, and the art of South Asia are among the finest in the nation. With acclaimed holdings in American, British Sporting, Impressionist and Post-Impressionist, and Modern and Contemporary art – and additional strengths in African, Ancient, East Asian, and European – VMFA ranks as one of the top comprehensive art museums in the United States. Programs include educational activities and studio classes for all ages, plus lively after-hours events. VMFA's Statewide Partnership program includes traveling exhibitions, artist and teacher workshops, and lectures across the Commonwealth. VMFA, a certified Virginia Green attraction, is open 365 days a year and general admission is always free. For additional information, telephone 804-340-1400 or visit www.vmfa.museum.

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