

FOR IMMEDIATE RELEASE

Sept. 10, 2019

MEDIA ALERT

Tickets on Sale Wednesday, Sept. 11, at 10 am, for VMFA’s “Hopper Hotel Experience”

Visitors Have the Opportunity to Stay at the Museum Overnight in a Room Inspired by Edward Hopper’s *Western Motel*



Western Motel, 1957, Edward Hopper (American, 1882–1967), oil on canvas. Yale University Art Gallery, New Haven, Bequest of Stephen C. Clark, B.A., 1903. © 2019 Heirs of Josephine N. Hopper / Artists Rights Society (ARS), NY

As part of the exhibition *Edward Hopper and the American Hotel*, opening Oct. 26, the Virginia Museum of Fine Arts will recreate *Western Motel*—one of Edward Hopper’s best-known paintings—as a three-dimensional motel space. The “Hopper Hotel Experience” affords visitors the opportunity to book a night in this room-size replica of *Western Motel*. The room is located near the painting that inspired it, along with other works by one of America’s most celebrated artists. Some of the “Hopper Hotel Experience” packages include dinner at VMFA’s fine dining restaurant, Amuse; a guided tour led by the curator; an exhibition catalogue; and miniature golf at the newly opened Hotel Greene among other features. This is the first time that VMFA has recreated a work of art as a three-dimensional space and made it available to stay in overnight.

Tickets will be on sale starting tomorrow, Sept. 11, at 10 am. Visit vmfa.museum/hopper-hotel-experience for additional details and reservations.

OVERNIGHT PACKAGES

Package A

\$150

Available Friday evenings, Nov 1–Feb 21

Includes:

- Hopper Hotel Experience for two guests (guests must be 21 years of age or older)
- \$25 gift card to Best Café or Amuse
- Two VIP exhibition tickets
- Miniature golf for two at Hotel Greene

Package B

\$250

Available Friday evenings, Nov 1–Feb 21

Includes:

- Hopper Hotel Experience for two guests (guests must be 21 years of age or older)
- \$50 Gift Card to Amuse, with reservation priority for the evening of Hotel Experience

- Exhibition catalogue and two VIP exhibition tickets
- Brunch and miniature golf for two at Hotel Greene the following morning

Package C

\$350

Available Wednesday evenings, Oct 30–Feb 19

Includes:

- Hopper Hotel Experience for two guests (guests must be 21 years of age or older)
- \$75 gift card to Amuse, with reservation priority for evening of Hotel Experience
- Guided tour of *Edward Hopper and the American Hotel* with exhibition curator
- Exhibition catalogue and two VIP exhibition tickets
- Miniature golf for two at Hotel Greene

Package D

\$500

Available Saturday evenings, Nov 2–Feb 22

Includes:

- Hopper Hotel Experience for two guests (guests must be 21 years of age or older)
- Private guided tour of *Edward Hopper and the American Hotel* with exhibition curator
- Dinner for two in Amuse
- After-hours access to one additional VMFA collection of your choice
- Exhibition catalogue and two VIP exhibition tickets
- VMFA Dual Membership for one year
- Brunch and miniature golf for two at Hotel Greene the following morning

About the Virginia Museum of Fine Arts

The Virginia Museum of Fine Arts in Richmond, Virginia, is one of the largest comprehensive art museums in the United States. VMFA, which opened in 1936, is a state agency and privately endowed educational institution. Its purpose is to collect, preserve, exhibit, and interpret art, and to encourage the study of the arts. Through the Office of Statewide Partnerships program, the museum offers curated exhibitions, arts-related audiovisual programs, symposia, lectures, conferences, and workshops by visual and performing artists. In addition to presenting a wide array of special exhibitions, the museum provides visitors with the opportunity to experience a global collection of art that spans more than 6,000 years. VMFA's permanent holdings encompass nearly 40,000 artworks, including the largest public collection of Fabergé outside of Russia, the finest collection of Art Nouveau outside of Paris, and one of the nation's finest collections of American art. VMFA is also home to important collections of Chinese art, English silver, and French Impressionist, Post-Impressionist, British sporting, and modern and contemporary art, as well as renowned South Asian, Himalayan, and African art. In May 2010, VMFA opened its doors to the public after a transformative expansion, the largest in its history.

The Virginia Museum of Fine Arts is the only art museum in the United States open 365 days a year with free general admission. For additional information, telephone 804.340.1400 or visit www.VMFA.museum.

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