

Virginia Museum of Fine Arts  
Meeting of the Task Force to Consider the Alexandria Offer  
Wednesday, 29 March 2017, 2:00pm  
Theater Level Conference Room #1

There were present:

Karen C. Abramson, Co-Chair  
W. Birch Douglass III, Co-Chair  
Dr. Betty Crutcher  
Terrell Luck Harrigan  
Stanley J. Olander, Jr.  
Charles H. Seilheimer, Jr.  
Michael J. Schewel, Ex-officio

By invitation:

Alex Nyerges, Director  
Maggi Beckstoffer  
Stephen D. Bonadies  
Dr. Lee Anne Chesterfield  
Claudia E. Keenan  
Laura Keller  
Hossein Sadid  
Dr. Michael R. Taylor

Absent:

Kenneth M. Dye  
Dr. Monroe E. Harris, Jr.  
Sara O'Keefe  
Satya Rangarajan  
David Bruce Smith

I. CALL TO ORDER

Co-chair Birch Douglass called the meeting to order at 2:03pm and welcomed the committee.

II. MINUTES APPROVAL

**Motion:** proposed by Mr. Seilheimer and seconded by Mr. Schewel to approve the minutes of the December 6, 2016 meeting of the Task Force to Consider the Alexandria Offer.  
Motion approved.

III. REVIEW FINDINGS: BENEFACTOR GROUP

Director Alex Nyerges reviewed the report on donor support in Northern Virginia.

VMFA engaged the services of the consultant, Benefactor Group, to conduct a review of donor support in Northern Virginia. Director Nyerges discussed the findings of the consultants with the committee.

**Motion:** to endorse the recommendations of the Benefactor Group, set forth on page 15 of its fundraising feasibility study.  
Primary recommendation: Continue to nurture relationships with supporters, arts organizations, and educational institutions in northern Virginia. Do not pursue private philanthropy to fund the creation of a satellite museum facility at this time. Further recommend to follow up with all study participants, devote resources to build relationships, and create authentic engagement in Northern Virginia.  
Motion approved.

#### IV. DISCUSS IMPLEMENTATION OF PLAN SUGGESTED BY BENEFACTOR GROUP

There was a discussion of how best to reach constituents in Northern Virginia, including through events hosted there, partnerships with educational organizations in the area, and through distance learning.

#### V. OTHER BUSINESS/ADJOURNMENT

There being no further business, the meeting was adjourned at 3:05pm.

Recorded by: Laura Keller  
Assistant to the Secretary of the Foundation