

Strategic Planning Group Minutes
Director's Office
Friday, 12 April 2013, 10:00 am

There were present:
Martin J. Barrington
Thurston R. Moore
William A. Royall, Jr.

By Invitation:
Alex Nyerges, Director

I. Framework for the 2016-2020 Strategic Plan

Task Force Membership

It was decided to have a Strategic Planning Task Force vs. a standing committee.
All agreed to increased board involvement and engagement.

- Engage under engaged board members
- Gender, geographical diversity
- Focus on long-term committee
- Possible combination of newer and more seasoned board members
- Possibly include outside members on advisory committee

Task Force members will be solicited once Marty Barrington creates a draft Task Force synopsis, committee description, and an outline of meetings. Names of possible Task Force members were discussed. Outside members were suggested for an outer ring of advisors. VMFA Counsel, Cameron O'Brion needs to be engaged in the process.

Consultant Interviews and Selection

A review of planning consultants ensued. It was agreed that the interviews and selection of the consultant would occur after the appointment of the Strategic Planning Task Force.

Major Goals and Initiatives/Plan Focus

The group discussed a Trustee web site possibly Diligent or Huddle. The big picture for the 2020 plan was discussed. It was agreed that the scope of the 2020 plan should be national and international in scope; creating several specific niches where "we rule the world." It was agreed that "thinking big" is necessary. This is the first premise that the trustees need to be completely on board with. African and Contemporary focuses are possibilities. The goal is to appoint the Task Force prior to the June 14, 2013 Annual Board of Trustees meeting. Staff: Jennifer Hunter and Lee Anne Hurt

II. Other Business/Adjournment

No other business was brought before the group and the meeting adjourned at 11:17 am.

Alex Nyerges, Acting Secretary