Virginia Museum of Fine Arts

Minutes of the Art & Education Committee Meeting

Tuesday, 6 December 2016, 3:00pm

Theater Level Conference Room #1

There were present:

Susan S. Goode, Co-chair (conference)

Ivan P. Jecklin, Co-chair

Karen C. Abramson

Tyler Bishop

Dr. Betty Crutcher

Kenneth M. Dye

Terrell Luck Harrigan

Dr. Claude G. Perkins

Pamela Reynolds

Michael J. Schewel

By Invitation:

Alexander Nyerges, Director

Dr. Lee Anne Chesterfield

Maggi Beckstoffer

Jody Green

Claudia Keenan

Dr. Leo Mazow

Cameron O'Brion

Hossein Sadid

Dr. Michael R. Taylor

Absent:

Cindy Conner

Cynthia Kerr Fralin

Richard B. Gilliam

Margaret N. Gottwald

Keith R. Kissee

Paul Monroe

Sara O'Keefe

Judy Niemyer

Michele Petersen

William A. Royall

Charles H. Seilheimer, Jr.

Mary Gray Shockey

1. CALL TO ORDER

Co-chair Ivan Jecklin called the meeting to order at 3:05pm and welcomed the group.

**Motion:** proposed by Mr. Jecklin and seconded by Dr. Crutcher that the minutes of the September 21, 2016 Joint Meeting of the Operations and Art & Education Committee. Motion approved.

1. ART & EDUCATION REPORT

Chief Curator and Deputy Director for Art & Education Michael Taylor announced that Latin American Family Day took place in September, drawing more than 2,400 visitors. He said that upcoming family day events will be coordinated by Natalie Feister, the new Youth and Family Programs and Event Coordinator.

Next, Dr. Taylor provided an update on exhibitions. He announced that *Gordon Parks: Back to Fort Scott* had a total of 63,729 visitors, a record for any Evans Court Gallery exhibition. He also said that the museum will need to replace the floors throughout the Mellon wing, so the museum has decided to develop two travelling exhibitions. He anticipates that the collections will not only be popular among other museums but will also generate revenue through exhibition loan fees. He updated the committee on *Yves Saint Laurent: The Perfection of Style*, noting that the 900 pieces in the show will make it a complicated exhibition to ship and install. He reported that there were 62,000 visitors to the show at the Seattle Museum of Art, and it brought in revenues above projections.

Dr. Taylor introduced Dr. Leo Mazow, the Louise B. and J. Harwood Cochrane Curator of American Art. Dr. Mazow provided an overview of an exhibition scheduled to open at VMFA in late 2019, *Hopper’s Hotels*. The exhibition achieves a key goal of the 2020 Strategic Plan, the development of VMFA exhibitions by the curatorial staff. It also increases VMFA’s reputation in the field.

1. OTHER BUSINESS/ADJOURNMENT

There being no further business, Ivan Jecklin adjourned the meeting at 3:55pm.

Recorded by: Jody Green

Administrative Assistant to the Director’s Office