

Virginia Museum of Fine Arts
Meeting of the Education Committee
Wednesday, 29 March 2017, 3:00 p.m.
Theater Level Conference Room #1

There were present:

Terrell Harrigan, Chair
Dr. Betty Crutcher
Michael J. Schewel Jr., Ex-officio

By invitation:

Alex Nyerges, Director
Maggi Beckstoffer
Dr. Lee Anne Chesterfield
Celeste Fetta
Claudia E. Keenan
Laura Keller
Alexandria McGrath
Cameron O’Brion
Hossein Sadid
Dr. Michael R. Taylor

Absent:

Jil Womack Harris, Vice Chair
Cindy H. Conner
Kenneth M. Dye
Dr. Claude G. Perkins

I. CALL TO ORDER

Chair Terrell Harrigan called the meeting to order and welcomed the group. She asked everyone in attendance to introduce themselves.

II. MINUTES APPROVAL

Motion: proposed by Ms. Harrigan and seconded by Mr. Schewel to approve the minutes of the December 7, 2016 Art and Education Committee meeting as distributed. Motion approved.

III. COMMITTEE DESCRIPTION AND AGENDA ROTATION

Ms. Harrigan reviewed the purpose of the committee, specifically the areas of oversight. She asked for any suggestions about the proposed agenda topic rotation.

IV. EDUCATION AT VMFA

Chief Educator Celeste Fetta provided an overview of the Education staff in three areas, Interpretation, Programs, and Studio School. She reviewed the department's strategic plan objectives: to create exceptional experiences of art and culture that engage, captivate, and delight a growing and diverse visitor base and to build the industry-leading education platform to reach every corner of Virginia. She discussed the importance of technology in reaching new audiences and enhancing interaction with objects in the galleries.

She reviewed programs currently offered at the museum, including lectures, art and art history classes, and other activities for groups from the age of 3 months through seniors. In FY16, the education department served 184,000 people at the museum alone, with 3,130 programs offered.

V. STATEWIDE

Jeffrey Allison, Manager of Statewide Programs and Exhibitions, reported on the ways the museum serves the Commonwealth of Virginia outside of the museum campus. There are currently 1030 statewide partners who host exhibitions, teacher workshops, and lectures from the museum. Thirty of those partners have museum-level security and climate control, enabling VMFA to loan art from the permanent collection. In Fall 2018, VMFA's ArtMobile will begin travelling throughout the state, as well.

VI. OTHER BUSINESS/ADJOURNMENT

There being no further business, the meeting was adjourned at 4:33pm.

Assistant to the Secretary of the Foundation