

Date: _____ Approved: _____

Virginia Museum of Fine Arts
Minutes of the Strategic Plan Task Force Meeting
Founder's Conference Room and 7301 Woodway Lane, Norfolk, VA
Monday, 16 June 2014, 2:00 pm

There were present:

Martin J. Barrington, Chair
Michael Connors
Susan Goode (phone conference)
Thurston R. Moore
Satya Rangarajan
Benjamin W. Rawles III
William A. Royall, Jr., Ex-officio

By Invitation:

Alex Nyerges, Director
Stephen Bonadies
Dr. Lee Anne Chesterfield
Katie Fessler
Rachel Crocker Ford
Mark Johnson
Claudia Keenan
Susan Nelson
Robin Nicholson
Cameron O'Brion

I. CALL TO ORDER

Chair Marty Barrington, called the meeting to order at 2:00pm and welcomed the group.

Motion: Proposed by Mr. Royall and seconded by Mr. Connors that the minutes of the March 20, 2014 Strategic Plan Task Force be approved as distributed. Motion approved.

II. CONSULTANT PRESENTATION AND GROUP DISCUSSION

Ms. Susan Nelson of TDC summarized the current state of the museum based on data gathered. The core tenets of the current hypothesis are building on a successful transformation; responding to cultural, social and technological change; aligning physical, technological and organizational infrastructure; and establishing sustainable business and financial models. She offered observations about current organizational characteristics and asked for the committee's feedback.

IV. Other Business/Adjournment

There being no further business, the meeting was adjourned by Chair Martin J. Barrington at 3:55 pm.

Recorded by: Laura Keller
Assistant to the Secretary of the Foundation