

# VMFA

**Chairman's Agenda  
Strategic Planning Task Force  
Monday, June 16  
2:00 pm – 3:00 pm  
Theater Level Conference Room #1**

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|------|--|----------------|
| I.   | Call to order – Martin J. Barrington, Chair  | <b>3 min.</b>  |
| II.  | Minutes – Martin J. Barrington, Chair  | <b>2 min.</b>  |
|      | <ul style="list-style-type: none"><li>• Approval of the Minutes of the last meeting of the Strategic Planning Task Force meeting held on March 20, 2014</li></ul>  |                |
| III. | Planning Process and Hypothesis Review- TDC  | <b>5 min.</b>  |
| IV.  | Review of Outstanding Internal Research Findings - TDC   | <b>10 min.</b> |
|      | <ul style="list-style-type: none"><li>• Stakeholder feedback highlights</li></ul>  |                |
| IV.  | Review of External Research Findings to Date - TDC   | <b>15 min.</b> |
|      | <ul style="list-style-type: none"><li>• Scope of research, complete and ongoing</li><li>• Market research and peer learning highlights</li></ul>   |                |
| V.   | Implications of Research Findings - TDC  | <b>10 min.</b> |
|      | <ul style="list-style-type: none"><li>• Analysis of implications for planning</li><li>• Recommendations for additional research next steps</li></ul>   |                |
| VI.  | Discussion - TDC   | <b>15 min.</b> |
|      | <ul style="list-style-type: none"><li>• What did you find most striking or significant from the research?</li><li>• Does this work substantively change the planning hypothesis or suggest any additional directions for planning that we do not currently intend to consider?</li><li>• Do you agree that we have sufficient information to begin planning? If not, what additional information would you like that we do not have or plan to have?</li></ul> |                |

*\* Public Comment will not be Received at the Meeting \**