

Virginia Museum of Fine Arts
Minutes of the Board Strategic Planning Committee Meeting
Tuesday, April 29, 2025, 11:00am
Virtual Via Zoom

There were present:

Marcia Gilliam, Chair
Michel Zajur
Lynette Allston, Trustee President

Absent:

Charlotte McGee, Foundation President, Ex-officio

By Invitation:

Alex Nyerges, Director and Chief Executive Officer
Caprice Bragg
Damian Klute
Jon Lavis, TDC
Susan Nelson, TDC
Celia Rafalko

I. CALL TO ORDER

Committee Chair Marcia Gilliam called the meeting to order at 11:02am.

II. MINUTES APPROVAL

Motion: Proposed by Gilliam and seconded by Michel Zajur that the minutes of the February 18, 2025 meeting of the Board Strategic Planning Committee be approved as distributed. Motion carried.

III. REVIEW OF PREREAD MATERIAL

Susan Nelson of TDC reported on the internal research that has been conducted since the committee met in February. This included surveys and interviews of board members and staff. She noted that findings from these groups were well-aligned noting the success of the prior strategic plan and the desire to focus on internal infrastructure in the coming years. Nelson provided further insights including strengths and challenges for the museum and its long-term vision.

III. DISCUSSION

Susan Nelson shared an updated planning hypothesis to the group for discussion and outlined next steps.

IV. OTHER BUSINESS/ADJOURNMENT

There being no further business, a motion to adjourn the meeting was seconded and approved by the committee at 11:55am.

Recorded by: Caprice Bragg,
Executive Deputy Director and Chief Administrative Officer