

## VMFA Scholastic Art Awards Judging Rubric 2012

### ART & PHOTOGRAPHY PORTFOLIO

<b>CATEGORY</b>	<b>GOLD KEY 7+ works</b>	<b>SILVER KEY 6+ works</b>	<b>MERIT 5+ works</b>
<b>CATEGORY I: Originality</b>	Portfolio reveals an original approach to process, concept, and subject matter throughout the majority of works	Portfolio reveals an original approach to process, concept, and subject matter throughout most of the works	Portfolio reveals an original approach to process, concept, and subject matter throughout more than half of works
<b>CATEGORY II: Skill/Technique</b>	Portfolio reflects mastery of chosen medium and a willingness to take risks and experiment with materials, form, and content throughout the majority of works	Portfolio reflects mastery of chosen medium and a willingness to take risks and experiment with materials, form, and content throughout most of the works	Portfolio reflects mastery of chosen medium and a willingness to take risks and experiment with materials, form, and content throughout more than half of works
<b>CATEGORY III: Expression (Personal Vision and Voice)</b>	Portfolio successfully communicates meanings, ideas, attitudes, views, and intentions of the artist in a concrete, complex, nuanced, and intelligent manner throughout the majority of works	Portfolio successfully communicates meanings, ideas, attitudes, views and intentions of the artist in a complex, nuanced, and intelligent manner throughout the most of the works	Portfolio successfully communicates meanings, ideas, attitudes, views, and intentions of the artist in a complex, nuanced, and intelligent manner throughout more than half of works