

FOR IMMEDIATE RELEASE

Aug. 26, 2019

MEDIA ALERT

Tickets on Sale Tomorrow at 10 am for VMFA’s “Hopper Hotel Experience”

Visitors Have the Opportunity to Stay at the Museum Overnight in a Room Inspired by Edward Hopper’s *Western Motel*



Western Motel, 1957, Edward Hopper (American, 1882–1967), oil on canvas. Yale University Art Gallery, New Haven, Bequest of Stephen C. Clarke, B.A., 1903. © 2019 Heirs of Josephine N. Hopper / Artists Rights Society (ARS), NY

As part of the exhibition *Edward Hopper and the American Hotel* opening at the Virginia Museum of Fine Arts on Oct. 26, the museum will recreate Hopper’s *Western Motel* as a three-dimensional motel space, giving visitors the chance to “step inside” the work of one of America’s most celebrated artists. The “Hopper Hotel Experience” will afford visitors the opportunity to stay at the museum overnight in a room designed as a replica of *Western Motel*—one of Hopper’s best-known paintings. Some of the “Hopper Hotel Experience” packages consist of dinner at VMFA’s fine dining restaurant Amuse, a guided tour by the curator and an exhibition catalogue and mini golf at the newly opened Hotel Greene among other options. This is the first time that VMFA has recreated a work of art as a three-dimensional space and made it available to stay in overnight.

Tickets will be on sale starting tomorrow, August 27 at 10 am. Visit vmfa.museum/hopper-hotel-stay for additional details and reservations.

PACKAGES Overnight stays are available Oct. 26, 2019 – Feb. 23, 2020.

Package A

\$150, Available Friday evenings

Arrival: 5–9 pm; Room check-in: 9 pm; Check-out: by 8 am

Includes:

- “Hopper Hotel Experience” tickets for two guests (one guest must be 21 years of age or older)
- *Edward Hopper and the American Hotel* exhibition catalogue
- \$25 gift card to Best Café or Amuse
- Two VIP exhibition tickets for use any time
- Passes for two to mini golf at Hotel Greene

Package B

\$250, Available Friday evenings

Arrival: 5–9 pm; Room check-in: 9 pm; Check-out: by 8 am

Includes:

- “Hopper Hotel Experience” tickets for two guests (one guest must be 21 years of age or older)
- *Edward Hopper and the American Hotel* exhibition catalogue
- \$50 Gift Card to Best Café or Amuse, with reservation priority for the evening you stay at the museum
- Two VIP exhibition tickets for use any time
- Guided tour of exhibition with VMFA docent or staff member (during regular museum hours)
- Passes for two to mini golf at Hotel Greene

Package C – Option 1

\$350, Available Monday evenings

Arrival: 3–5 pm; Room Check-in: 5 pm; Check-out: by 8 am

Includes:

- “Hopper Hotel Experience” tickets for two guests (one guest must be 21 years of age or older)
- *Edward Hopper and the American Hotel* exhibition catalogue
- \$50 gift card to Lemaire
- Two VIP exhibition tickets for use any time
- Private guided tour of exhibition with exhibition curator

Package C – Option 2

\$350, Available Saturday evenings

Arrival: 5 pm; Room Check-in: 5 pm; Check-out: by 8 am

Includes:

- “Hopper Hotel Experience” tickets for two guests (one guest must be 21 years of age or older)
- *Edward Hopper and the American Hotel* exhibition catalogue
- Two VIP exhibition tickets for use any time
- Private guided tour of exhibition with exhibition curator
- Brunch and mini golf for two at Hotel Greene the following morning

Package D – Option 1

\$500, Available Monday evenings

Arrival: 3–5 pm; Room Check-in: 5 pm; Check-out: by 8 am

Includes:

- “Hopper Hotel Experience” tickets for two guests (one guest must be 21 years of age or older)
- *Edward Hopper and the American Hotel* exhibition catalogue
- \$100 gift card to Lemaire
- Private guided tour of exhibition with exhibition curator
- After-hours access to one additional VMFA collection of your choice
- Two VIP exhibition tickets for use any time

Package D – Option 2

\$500, Available Saturday evenings

Arrival: 3-5 pm; Room Check-in: 5pm; Check-out: by 8am

Includes:

- “Hopper Hotel Experience” tickets for two guests (one guest must be 21 years of age or older)
- *Edward Hopper and the American Hotel* exhibition catalogue
- Private guided tour of exhibition with exhibition curator
- After-hours access to one additional VMFA collection of your choice
- Two VIP Exhibition tickets for use any time
- Brunch and mini golf for two at Hotel Greene the following morning

About the Virginia Museum of Fine Arts

The Virginia Museum of Fine Arts in Richmond, Virginia, is one of the largest comprehensive art museums in the United States. VMFA, which opened in 1936, is a state agency and privately endowed educational institution. Its purpose is to collect, preserve, exhibit, and interpret art, and to encourage the study of the arts. Through the Office of Statewide Partnerships program, the museum offers curated exhibitions, arts-related audiovisual programs, symposia, lectures, conferences, and workshops by visual and performing artists. In addition to presenting a wide array of special exhibitions, the museum provides visitors with the opportunity to experience a global collection of art that spans more than 6,000 years. VMFA’s permanent holdings encompass nearly 40,000 artworks, including the largest public collection of Fabergé outside of Russia, the finest collection of Art Nouveau outside of Paris, and one of the nation’s finest collections of American art. VMFA is also home to important collections of Chinese art, English silver, and French Impressionist, Post-Impressionist, British sporting, and modern and contemporary art, as well as renowned South Asian, Himalayan, and African art. In May 2010, VMFA opened its doors to the public after a transformative expansion, the largest in its history.

The Virginia Museum of Fine Arts is the only art museum in the United States open 365 days a year with free general admission. For additional information, telephone 804.340.1400 or visit www.VMFA.museum.

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