

DISTINGUISHED GUEST SPEAKERS



Ingrid Carozzi

As a leader in sustainable floral design, Ingrid Carozzi teaches workshops and master classes at FlowerSchool in New York. She owns Tin Can Studios, specializing in floral

designs for weddings and corporate events, and has been named Best Florist by *New York Magazine*. Recently, she collaborated with *TIME* magazine on their announcement gala for the 2023 Person of the Year, Taylor Swift. Carozzi's latest book is *Flowers by Design: Creating Arrangements for Your Space*.



Robbie Honey

Born in Zimbabwe, Robbie Honey grew up roaming the countryside and developing a love of flowers. At age 25, he opened a London business where he worked with

high fashion clients including Hermès, Dior, Valentino, Armani, and Lancôme. As an international horticulturist, Honey is concerned about worldwide threats to native plant habitats. His first publication, *The Accidental Botanist: The Structure of Plants Revealed*, has garnered a worldwide audience.



Canaan Marshall

Known as "The Flower Whisperer," Canaan Marshall has demonstrated a knack for all things growing and green since childhood. An animated, joyful floral designer, his skills include

large-scale event arrangements, with two featured in *Flower* magazine's 2023 "Best Flower Arrangements" lists. Marshall's advice: "Choose flowers you like, put some love into the preparation, and have fun!" He hopes to be a role model for Black children and inspire them to fulfill their dreams, as he has done.

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Commitments as of March 8, 2024

VMFA

200 N. Arthur Ashe Blvd. | Richmond | www.VMFA.museum

Bouquet of Flowers with Sunflower, a Laurel Wreath, Sprig of Orange, Birds and Insects (detail), 1674, Jan Davidsz. de Heem (Dutch, 1606–1684), oil on canvas. The Jordan and Thomas A. Saunders III Collection Brochure © 2023 Virginia Museum of Fine Arts



FINE ARTS & FLOWERS

Wed–Sun | Oct 23–27, 2024

A spectacular museum-wide exhibition of floral designs inspired by works in VMFA's collection

VMFA

VIRGINIA MUSEUM OF FINE ARTS

Fine Arts & Flowers is presented by The Council of VMFA to support the ongoing research, development, and installation of exhibitions at the Virginia Museum of Fine Arts.

Exhibition Opens Oct 24

Free admission. Activities for families on Sunday.
Oct 24–27 | Thu & Fri, 10 am–9 pm
Sat & Sun, 10 am–5 pm

DAILY SPECIAL EVENTS, Oct 24–27

Group Tours of exhibition highlights with VMFA tour guides (50 min). For groups of 10 or more.

Advance reservations are required. Contact groupsales@vmfa.museum or Kathy Parrish at 804.340.1575

Guided Tours of exhibition highlights with VMFA tour guides (50 min). Thu & Fri, 10 am–4 pm, Sat & Sun, 11 am–3 pm. Advance ticket purchase is strongly recommended.

Information Desk providing exhibition programs, interpretative booklets, wayfinding and information for families

VMFA Shop featuring floral-inspired items for sale



Special Event Tickets on Sale May 1

www.VMFA.museum/FAF or 804.340.1405

For Group Tours, email groupsales@VMFA.museum

SPECIAL EVENTS SCHEDULE

Tickets required. Advance purchase recommended.

Wed, Oct 23

6:30–9:30 pm | Unfolding Elegance: Gala Preview

Opening celebration and preview of Fine Arts & Flowers. Advance purchase of tickets is required.

Thu, Oct 24

10 am | Guest Speaker

Ingrid Carozzi, sustainable floral designer and author of *Flowers by Design*

Noon | Marble Hall Luncheon

with fashion modeling from the VMFA Shop

1:30 pm | Book Signing

with Ingrid Carozzi

2 pm | Guest Speaker

Robbie Honey, author of *The Accidental Botanist*

3:30 pm | Book Signing

with Robbie Honey

3:30–5:30 pm | Curator Tour and Reception

“The Great American Still Life” with Dr. Christopher Oliver, Bev Perdue Jennings Associate Curator of American Art

Fri, Oct 25

10 am | Guest Speaker

Canaan Marshall, “The Flower Whisperer” and floral designer

Noon | Marble Hall Luncheon

with fashion modeling from the VMFA Shop

3:30–5:30 pm | Curator Tour and Reception

“De Heem and the Golden Age of Dutch Still Life Painting” with Dr. Michael Taylor, Chief Curator and Deputy Director for Art & Education

Sat, Oct 26

10 am & 2 pm | Floral Workshop

“Art for Inspiration,” a hands-on creation of arrangements based on works in the VMFA collection, led by popular floral designer David Pippin

Noon | Luncheon and Fashion Show

“Flowers in Fashion,” showcasing original designs by students from the Virginia Commonwealth University Department of Fashion Design & Merchandising

Sun, Oct 27

10 am–4 pm | Family Floral Scavenger Hunt

with a printed program for self-guided exploration. Free, no ticket required.

10 am | Floral Workshop

“Environmentally Conscious Design,” with Sarah Chiffrieller offers instruction and tips, including the use of various sustainable practices

Noon | Floral Libations

Brunch featuring creations by Amuse Lead Bartender Molly McCurnin. Enjoy hearty fare, cocktails, mocktails, and prizes.

2 pm | Floral Workshop

“Ikebana Arrangements,” a hands-on workshop showcasing the Japanese art of flower arranging led by Ikebana of Richmond

1, 2, & 3 pm | Family Workshops

a floral-inspired art activity for all ages. Free, no ticket required.

1–4 pm | Musical Performances

to be announced. Free, no ticket required.